



**Special Olympics Canada
Summer Games**

Medicine Hat 2026

**Jeux d'été d'Olympiques
spéciaux Canada**



**Friends
of the
Games**

SPECIAL OLYMPICS

In the early 1960's, groundbreaking research by Canadian researcher Dr. Frank Hayden at the University of Toronto led to the first ever Special Olympics in 1968. Giving people with intellectual disabilities the chance to participate in sports can transform their feelings about themselves – building confidence, restoring pride, and opening a door to a more hopeful future. In other words, sport can have a transformative effect on the lives of those with an intellectual disability.

By 2020, this notion had grown into the Special Olympics movement with programs in over 200 countries serving over 3.2 million athletes. For over fifty years, Special Olympics Canada has improved the lives of individuals with intellectual disabilities, providing a place of belonging and the opportunity to showcase their abilities, helping to create more inclusive caring and accepting communities.

SPECIAL OLYMPICS CANADA SUMMER GAMES MEDICINE HAT 2026

From August 9th to 16th, 2026, Medicine Hat, Alberta will proudly host the Special Olympics Canada Summer Games for the first time. These Games, a signature event within the Canadian movement, will offer a rare opportunity to truly make a difference in the lives of athletes, their families and the greater community.

- The Special Olympics Canada Summer Games Medicine Hat 2026 will feature 10 sports.
- Athletes will be vying for an opportunity to qualify for the 2027 Special Olympics World Games.
- It is anticipated that over 1,600 athletes, coaches and officials will be part of the 2026 Games, in addition to over 1,000 Games volunteers, who will help to make this an outstanding and truly memorable experience for everyone involved.

OUR VISION

The Games Organizing Committee is striving to ensure that the athletes at the 2026 Summer Games have an unparalleled experience. We hope to create a professional, competitive, and fun setting in which families, athletes and community members are relaxed and involved in the Summer Games. Our focus is taking the Games above and beyond expectations.

CONTACT INFORMATION

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Natalie Sauer
Director of Administration
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YOUR OPPORTUNITY TO CONTRIBUTE

Bringing the Special Olympics Canada Summer Games 2026 to Medicine Hat requires a great deal of help from our community. With your support, we can reach our financial goals to ensure that the Games meet all of our expectations and, once again, put Medicine Hat on the map as a site of excellence for Sports Events.

With any sponsorship of \$5,000 or more, you will be recognized as a “Friend of the Games” and receive special Friends of the Games benefits. On the following pages, you will find further details on Games Sponsorship Opportunities. Each level of sponsorship is designated by a name which celebrates the many people who work year-round to help the athletes achieve their individual goals. On page 11, we have listed all the Benefits available for your sponsorship level.

If you are a Chamber of Commerce member, please check out page 9 for a special sponsorship plan tailored to your needs.

If you belong to a Service Club, we have a special opportunity for you to support one of the individual sporting events on page 13.

And there is also an opportunity for you to make an In-Kind Sponsorship.

All may be spread out over 5 payments and charitable tax receipts are available, where applicable upon request

Thank you for becoming a Friend of the Games!

ABOUT THE 2026 GAMES ORGANIZING COMMITTEE

A team of experienced community leaders, business professionals and sports enthusiasts has been assembled as the 2026 Games Organizing Committee. What we have in common is a commitment and passion to deliver a great experience for athletes, coaches, families and volunteers, to truly make the Special Olympics Canada Summer Games Medicine Hat 2026 the best Games ever.



GAMES SPONSORSHIP OPPORTUNITIES

MEDICINE HAT 2026: SUPPORTER LEVEL SPONSOR

This designation is given to any company or organization that sponsors at or in excess of \$5,000.

SPONSOR BENEFITS INVESTMENT: **\$5,000+**

- + You will receive official designation as a Supporter Level Sponsor for the Special Olympics Canada Summer Games Medicine Hat 2026
- + We will announce your sponsorship on our social media platforms
- + You will receive a complimentary advertisement in the Souvenir Program which will be available at the Games and distributed throughout the Medicine Hat region
- + We will provide recognition of your name on the 2026 Games website and in communications leading up to the Games, whenever possible
- + Your name will be recognized as a Games Sponsor in the Souvenir Program, on Games Sponsor Boards, on the Jumbotron during the Opening Ceremony, and on the Sponsorship Board at the VIP Reception
- + You will receive two reserved tickets to both the Opening Ceremony and the VIP Reception
- + You will be presented with a permanent certificate recognizing your sponsorship
- + You will receive an invitation to all pre-Games events
- + We will provide you with a \$50 credit towards Games memorabilia
- + You will have the opportunity to link your sponsorship to up to 2,000 points worth of Additional Recognition, as available



MEDICINE HAT 2026: MENTOR LEVEL SPONSOR

This designation is given to any company or organization that sponsors at or in excess of \$10,000.

SPONSOR BENEFITS INVESTMENT: \$10,000+

You will receive all the benefits of the previous level, and specifically:

- + You will receive official designation as a Mentor Level Sponsor for the Special Olympics Canada Summer Games Medicine Hat 2026
- + Your sponsorship will be announced through a special media release, including a photograph, in addition to being announced on our social media platforms
- + You will receive a complimentary advertisement in the Souvenir Program
- + You will receive four reserved tickets to both the Opening Ceremony and the VIP Reception
- + Your Logo will be displayed on the 2026 Games website and on the Opening Ceremony Jumbotron
- + You will receive a \$100 credit towards Games memorabilia
- + You will have the opportunity to link your sponsorship to up to 4,000 points worth of Additional Recognition, as available
- + You will have use of the approved Special Olympics Canada Summer Games Medicine Hat 2026 logo through August 16th, 2026



MEDICINE HAT 2026: REFEREE LEVEL SPONSOR

This designation is given to any company or organization that sponsors at or in excess of \$25,000. We will work with companies considering a Games sponsorship at this level to customize the benefits to meet your specific needs.

SPONSOR BENEFITS INVESTMENT: \$25,000+

You will receive all the benefits of the previous level, and specifically:

- + You will receive official designation as a Referee Level Sponsor for the Special Olympics Canada Summer Games Medicine Hat 2026
- + You will receive six reserved tickets to both the Opening Ceremony and the VIP Reception
- + Your sponsorship will be recognized on screen during the VIP Reception
- + Your name will be inscribed on a plaque and displayed on the permanent Friends of the Games Sponsor Board
- + You will receive a decorative plaque recognizing your sponsorship
- + You will receive a \$250 credit towards Games memorabilia
- + You will have the opportunity to link your sponsorship to up to 10,000 points worth of Additional Recognition, as available
- + You will have an opportunity to have a Special Olympics Athlete Ambassador appear at a corporate function leading up to Games

MEDICINE HAT 2026: COACH LEVEL SPONSOR

A contribution in the form of direct cash or gifts-in-kind, with a value in excess of \$50,000 qualifies your company as a Coach Level Sponsor. We will work with companies considering a Games sponsorship at this level to customize the benefits to meet your specific needs.

SPONSOR BENEFITS INVESTMENT: \$50,000+

You will receive all the benefits of the previous level, and specifically:

- + You will receive official designation as a Coach Level Sponsor for the Special Olympics Canada Summer Games Medicine Hat 2026
- + You will receive eight reserved tickets to both the Opening Ceremony and to the VIP Reception
- + Your sponsorship will be recognized from the podium at the VIP Reception, as well as your name appearing on screen
- + You may identify your company as an “Official Sponsor” of the Special Olympics Canada Summer Games Medicine Hat 2026 and use the 2026 Games logo in your own advertising
- + You will receive a \$500 credit towards Games memorabilia
- + You will have the opportunity for on-site activation (i.e. to set up a promotional kiosk) during the Opening Ceremony, at your cost
- + You will have the opportunity to link your sponsorship to up to 20,000 points worth of Additional Recognition, as available





MEDICINE HAT 2026: CHAMPION LEVEL SPONSOR

This designation is the highest level of sponsorship and is given to any company or organization that sponsors at or in excess of \$100,000. We will work with companies considering a Games sponsorship at this level to customize the benefits to meet your specific needs.

SPONSOR BENEFITS INVESTMENT: **\$100,000+**

You will receive all the benefits of the previous level, and specifically:

- + You will receive official designation as a Champion Level Sponsor for the Special Olympics Canada Summer Games Medicine Hat 2026
- + You will receive ten reserved tickets to both the Opening Ceremony and to the VIP Reception
- + Your sponsorship will be specially recognized from the podium at the VIP Reception, as well as your name appearing on screen
- + You will receive a \$1,000 credit towards Games memorabilia
- + You will have the opportunity to link your sponsorship to up to 40,000 points worth of Additional Recognition, as available

POUR IT INTO THE GAMES!



**CHAMBER MEMBERS CAN DO
DONATION INSTALLMENTS!**

For as little as the price of a cup of coffee, you could contribute to the sponsorship of the Special Olympics Canada Summer Games Medicine Hat 2026 over the next 5 years.

BECOME A CORPORATE FRIEND OF THE GAMES AT
MEDICINEHATCHAMBER.COM/GAMES



Games Sponsorship Benefits

	Champion Level	Coach Level	Referee Level	Mentor Level	Supporter Level	
	\$100,000+	\$50,000 to \$99,999	\$25,000 to \$49,999	\$10,000 to \$24,999	\$5,000 to \$9,999	<\$5,000
Reserved Opening Ceremony Tickets & VIP Reception Tickets ¹	10	8	6	4	2	-
Souvenir Program Ad ²	Yes	Yes	Yes	Yes	Yes	-
Media Announcement ³	News Conference	News Conference	Media Release	Media Release	Social Media Post	Social Media Post
Medal Presenter ⁴	Yes	Yes	Yes	-	-	-
Website Recognition ⁵	XL Logo	L Logo	M Logo	S Logo	XS Logo	Name
VIP Reception Recognition ⁶	Special Introduction & On Screen	Mentioned & On Screen	On Screen	On Sponsor Board	On Sponsor Board	On Sponsor Board
Sponsor Board at Games ⁷	Logo	Logo	Logo	Logo	Name	Name
Permanent Sponsor Board ⁸	Yes	Yes	Yes	-	-	-
Games Memorabilia ⁹	\$1,000 Credit	\$500 Credit	\$250 Credit	\$100 Credit	\$50 Credit	-
After Games Plaque/Certificate ¹⁰	Plaque	Plaque	Plaque	Certificate	Certificate	Certificate
Opening Ceremony Jumbotron Recognition ¹¹	Logo	Logo	Logo	Logo	Logo	Name
Recognition Points ¹²	40,000	20,000	10,000	4,000	2,000	-

1. You will receive complimentary tickets to the Opening Ceremony in a reserved area and to the VIP Reception, as indicated.
2. You will have a complimentary advertisement in the Official Games Souvenir Program, size to be determined.
3. Your support will be acknowledged in a special Press Conference, a Media Release (with photo) or a Social Media Post, as indicated.
4. You will be given the opportunity to personally present medals to some of the Games participants.
5. Your logo and/or name will be displayed on the 2026 Games website, as indicated.
6. Your support will be recognised at the VIP Reception in the manner indicated.
7. Your logo and/or name will be displayed on the official 2026 Games Sponsorship Board at the Co-op Centre, as indicated.
8. Your name will be permanently inscribed on a plaque and displayed on the Friends of the Games sponsor board (to be established).
9. You will receive selected Games memorabilia to the value indicated.
You will receive a display plaque or certificate recognizing your support of the Special Olympics Canada Summer Games 2026, as indicated.
10. Your Sponsorship will be recognized officially on the Jumbotron at the Opening Ceremony, as indicated.
11. You will have the opportunity to customize your sponsorship. By using the point system, you will be able to attach your name to a specific aspect of the 2026 Games and further highlight your participation as a sponsor of the Special Olympics Canada Summer Games Medicine Hat 2026.
- 12.

Customize Your Sponsorship by “Spending” Your Points on these items

RECOGNITION POINTS

You can target your Sponsorship to many different needs for the Special Olympics Canada Summer Games Medicine Hat 2026. Each offers additional recognition for you and your organization. Simply select any of the following opportunities to the maximum points offered for your level and we will connect your sponsorship to that item. For example, if you are sponsoring at the Coach Level, you can choose to have your name and company logo printed on the attire for the Hospitality Hosts, who are continuous hosts to the athletes and parents/caregivers during their stay. But you must act fast, as some of these opportunities are limited.

Item	Number of Points
Map/Event Schedule	2,000
Volunteer Handbook	2,000
Guest Registration Kit	4,000
Media/Results Centre	4,000
Special Olympics Athlete Ambassador Attire	10,000
Athlete Sport Bags	15,000
Board of Directors' Attire	20,000
Chairs' Attire	20,000
Hospitality Hosts' Attire	20,000
Volunteer Rally	20,000
Volunteer Appreciation	20,000
Friends and Family Event	20,000



Two more ways to contribute...

SPORT/ACTIVITY SPONSOR

This designation is given to any local Service Club, organization or company that sponsors a specific Sport of the 2026 Games. Recognition will be specific to the sponsored event.

SPONSOR BENEFITS INVESTMENT:

\$6,000

- + Your sponsorship will be recognized at the Supporter Level and you will receive all the benefits of that level.

Opportunity	Investment
Athletics	Rotary Track & Field (Crescent Heights High School)
Basketball	Medicine Hat High School
Bocce	Big Marble Go Centre
Tenpin Bowling	Panorama Lanes
Golf	Medicine Hat Golf & Country Club
Powerlifting	Monsignor McCoy High School
Rhythmic Gymnastics	Big Marble Go Centre
Soccer	Big Marble Go Centre
Softball	Big Marble Go Centre
Swimming	Big Marble Go Centre

IN-KIND SUPPORT

There are many ways to play a critical role in the success of the Games by donating budget relieving materials and services as in-kind support. Please contact us to discuss opportunities for you and your company to get involved.

SPONSOR BENEFITS INVESTMENT:

VARIOUS

- + Your in-kind sponsorship will be based on a 50% valuation of the gift and you will receive all the benefits of the level associated with that amount.



TO BECOME A SPONSOR

Please use the enclosed form and email it to the Director of Administration at admin@socmedhat2026.ca or mail it to:

SPECIAL OLYMPICS CANADA SUMMER GAMES MEDICINE HAT 2026
Attn: Natalie Sauer
2000 Division Ave NW
Medicine Hat, AB T1C 1X9

Or look on our Games Website at www.socmedhat2026.ca under Sponsorship

All cheques should be made payable to the **Medicine Hat Alberta Games Society**

For more information on Sponsorship Opportunities, please contact Dr. Ken Sauer at FOG@socmedhat2026.ca

MAKING IT HAPPEN

Number of Athletes and Coaches:

**Approx.
1,600**

Number of Volunteers:

1000+

Number of Provinces and Territories Participating:

12

SPORTS OFFERED

Tenpin Bowling, Athletics, Basketball, Bocce, Golf, Rhythmic Gymnastics, Powerlifting, Soccer, Softball, Swimming



Thank you for your support.



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