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5.What are your top 3 priorities if you are elected?

My top 3 priorities are as follows:

1. Economic Growth & Local Jobs – Support small businesses, attract new industries, and create training programs to prepare residents for local employment.
2. Public Safety – Strengthen community policing and create a safer and friendlier environment.
3. Affordable Housing & Community Development – Work with developers and local organizations to ensure families and newcomers can find affordable, safe housing.

6.City Council meetings are often held at inconvenient times for many to attend. How will you ensure you are available to your community and their concerns?

I understand that not everyone can attend council meetings due to work or family commitments. To ensure accessibility, I plan to hold regular community drop-in sessions and attend local events where residents can share their thoughts directly. I will also use online platforms and social media to provide updates and gather feedback, ensuring that all voices, whether or not they can attend meetings are heard and represented.

7.What do you consider to be your strongest qualities and how would it be an asset to you as a member of City Council?

My strongest qualities are my ability to listen, collaborate, and lead with empathy. I take the time to understand different perspectives before making decisions, and I value open communication and teamwork. These qualities will help me build strong relationships with residents, council members, and community organizations, ensuring that every decision I make reflects the best interests of our city.

8. Passion for the community is best shown through action. Please share volunteer work on clubs and committee's you've been on, and how long you were involved.

My passion for community involvement has been demonstrated through years of volunteer service on the following organizations:
President - Brooks Filipino Community Assoc (formalized in 2023 but has been volunteering since 2011.)
Vice Chairperson - Arts, Culture and Heritage Board 2022 - present
Board Member - Welcoming and Inclusion Committee - May 2025 - present
Board Member - United Conservative Party for MLA Danielle Smith - January 2023 - present

9. What is your vision for economic development and how do you plan to attract and retain businesses and jobs?

My vision for economic development is to build a thriving, diverse, and sustainable local economy where businesses can grow, and residents have access to meaningful employment opportunities. I believe in supporting both new and existing businesses by reducing unnecessary barriers, encouraging innovation, and promoting local entrepreneurship. To attract and retain businesses, I would actively promote our City as an ideal destination for investment, highlighting our community's strengths, workforce, and quality of life. For new businesses, I would explore first-year tax incentives to help them establish and grow. If businesses face financial challenges, I believe the City should be a supportive partner by offering flexible payment plans or, in exceptional circumstances, a temporary tax pardon to prevent closures and protect local jobs.

10. Have you run or managed a successful business? For how long? Did you grow the business either by employees or profit?

Yes, I've successfully operated my small business since 2017. Through dedication, good service, and community support, I've kept it growing and sustainable. That experience taught me the value of hard work, planning, and accountability, qualities I'll bring to City Council.

11. What does supporting local mean to you, and how do you plan to prioritize it within Brooks?

To me, supporting local means helping our community thrive. Every dollar spent here stays here. It supports families, jobs, and local growth. I'll continue promoting "shop local" initiatives and push for city policies that give local businesses more opportunities to succeed.

12. We have seen many small businesses close in town over the past few years. Many leave and do not return. How can you prevent this from continuing?

We need to listen to our small business owners to understand their challenges, whether it's high costs, lack of visibility, or limited access to resources. Based on that feedback, the City can implement targeted support programs, such as flexible tax payment options, local marketing assistance, and mentorship or networking opportunities. I also want to strengthen the "support local" culture by partnering with local organizations, schools, and residents to encourage shopping local and highlighting the people behind our businesses.

13. There is currently a tax break for new homes, which will likely benefit newcomers or big business. What will you do for the 30-40 year tax payers that helped build this town?

While tax breaks for new homes can attract growth, we also need to recognize and reward the people who have stayed, contributed, and continued to believe in our city. I would explore ways to provide incentives or relief for long-term homeowners, such as small annual rebates, senior homeowner support programs, or utility discounts for those who've consistently paid property taxes for decade. We can also invest in the quality of life of our established neighborhoods by improving roads, parks, and community services that directly benefit these long-time residents.

14. Vacant land in Brooks has a high contamination issue with the soil. What would you do to clean these up to sell for business?

I agree that vacant land will have a high contamination issue with the soils. To help solve the problem, I would consult an expert with the environment in order to properly address the issue. Once the land is safe and ready, we can attract new businesses and investors to bring jobs and growth back to those areas. It's about turning unused spaces into opportunities for our community.

15. Since the cost of living and grocery prices have risen over 20%, what would you do to keep Brooks property taxes from rising as well?

To keep property taxes from rising, I believe the City must focus on smart financial management and efficient spending. That means carefully reviewing our budget to make sure every dollar is being used wisely and on priorities that truly matter to residents. We can also look for alternative revenue sources such as partnerships, and regional collaborations to fund projects without passing the cost directly to taxpayers. We also need to expand our tax base by attracting more investors to come and invest in our city. I would advocate for transparent budgeting and community consultation so residents can see where their money goes and have a voice in how it's spent

16. What steps would you take to address affordable housing in Brooks?

Housing is a basic necessity and all residents deserve a place that they can call their home. In order to address affordable housing, I would take a collaborative and practical approach. I will work with developers, non-profit organizations especially those that operates locally such as Habitat for Humanity, Newell Housing and Affordable Housing, and all levels of government to create more housing options including affordable rentals, entry-level homes, and senior-friendly units.

17. Rental prices have skyrocketed in Brooks (and everywhere) making it difficult for young people to get a start. What would you do to improve this in the future?

I would work on increasing the supply and variety of rental housing, by encouraging developers to build more affordable and diverse housing units such as starter homes, housing for low income and our seniors that are decent, affordable and suitable for our young people and young families. The City can help by streamlining permit approvals, offering incentives for affordable rental projects, and partnering with both the private sector and non-profits to create more options.

18. What is your position on allowing or limiting liquor stores or cannabis stores?

I believe that liquor and cannabis stores, like any other business, should be managed with balance and responsibility. They are legal industries that contribute to our local economy, but their presence should always align with community values, safety, and good planning. I would support reasonable limits on the number and location of these stores to prevent over-concentration especially near schools, parks, or family-oriented areas.

19. How do you plan to bridge the current or perceived gaps between different cultures in our community?

One of the greatest strengths of Brooks is our diversity being the City of Hundred Hellos. People from many cultures, backgrounds, and experiences all calling this city home. But diversity alone isn't enough, we need to make sure everyone feels included, heard, and connected. To bridge cultural gaps, I would start by creating more opportunities for interaction and understanding, supporting community events, cultural festivals, and educational programs that celebrate our differences and highlight what unites us. I also believe in representation and dialogue and ensuring that all voices, especially from underrepresented groups, are part of community planning and decision-making. Collaboration with cultural associations, schools, and local organizations can help make this happen. Most importantly, I want to foster a culture of respect and belonging, where everyone, whether they've lived here for generations or just arrived, feels proud to be part of Brooks. When we come together as one community, we all grow stronger.

20. How do you plan to support the well being and development of the youth in our community?

I plan to support youth well being and development by expanding programs and spaces that help them learn, grow, and feel connected, whether through sports, arts, volunteering, or leadership initiatives. Collaboration with schools, youth organizations and non profit organizations can create mentorship and employment programs that give young people valuable experience and purpose. Equally important, I want to ensure mental health and recreational supports are accessible and inclusive. Every young person deserves to feel safe, supported, and valued.

21. What are your plans to expand/attract events to Brooks? What are your plans regarding future fees to use our facilities?

I've always been an advocate for creating events that promote our city and boost our local businesses. These events not only bring people together but also highlight what makes Brooks a great place to live, work, and visit. I plan to continue supporting and organizing intercity leagues and community events that draw visitors and neighboring communities to Brooks, just as we've successfully done in past years. One exciting initiative currently in the works is the Giant Christmas Tree project, which aims to become an annual city tradition. With the support of City officials, committees, and local partners, I believe we can make this vision a reality. Earlier this year, I attended a Leadership Training in Lethbridge alongside representatives from neighboring communities. During that event, they invited us to experience their local celebrations such as Cornfest in Taber and the Hot Air Balloon Festival in Medicine Hat. That inspired us to imagine something equally special for Brooks — a Christmas Tree Lighting Countdown that could become our own signature event, drawing visitors from across the region each year. Events like these not only strengthen community pride but also drive tourism and local spending, helping small businesses thrive while showcasing the warmth and creativity of our city.

22. Why does it seem like parking is not a concern with new developments? Is this something that can be resolved in the future?

I believe this can absolutely be addressed in future planning. The City needs to review and update its development standards and zoning bylaws to ensure parking requirements are realistic and reflect the way people actually live and move around. I would also support a stronger collaboration between the City, developers, and residents early in the planning process, so we can identify potential parking challenges before projects are approved. In addition, we should look at creative solutions, such as shared parking spaces and better street designs.

23. What can council do to work with the 2 largest employers in our community -- Grasslands Public Schools and JBS?

Grasslands Public Schools and JBS are two of the largest employers and community pillars in Brooks. They provide not only jobs, but also stability, growth, and opportunities for countless families. As a council, it's important that we maintain open communication and strong partnerships with both. We can work closely with them by creating regular partnership meetings to discuss shared priorities, such as workforce needs, housing, and community safety.

24. With 25 councilors and 5 mayors plus one Reeve for a population of 24,000, what is your position on possibly merging municipalities within the County of Newell?

I believe any talk of merging should be approached with care, transparency, and full community input. It's not just about numbers, it's about people, identity, and ensuring that every community's unique needs and voices are respected. In the meantime, I strongly support strengthening partnerships and regional collaboration between the City of Brooks, the County of Newell, and surrounding municipalities. By sharing services, coordinating infrastructure projects, and aligning economic goals, we can often achieve the same benefits of efficiency without immediately merging governance structures. If a merger is ever considered, it must be driven by evidence, fairness, and what's truly best for residents, not just by cost savings, but by improving the quality of life and services for everyone in the region.