

Africa - Canada - Asia  
Business Exchange

# ACABEX 2026



When:  
June 29 - July 05, 2026

Where:  
Calgary, Alberta

Competing, Connecting and Closing deal in the World Cup Era

B2B-B2G-G2G  
Conference  
Panels-Expo  
Sites tour  
Tourism



Institut National Polytechnique  
Hôtel HODROUËT-BOSCHY



# ACABEX 2026: TRILATERAL DEAL-MAKING PLATFORM

## Africa–Canada–Asia Business Exchange (ACABEX) 2026

- ACABEX 2026 is a high-level platform dedicated to business and investment, held over one week and connecting Africa, Canada, and Asia.
- It brings together government leaders, CEOs, investors, development finance institutions (DFIs), and innovators in a structured, execution-focused environment.

### Core Objective

To establish a permanent trilateral economic bridge aimed at facilitating:

- Market access and business expansion
- Investment flows and joint ventures
- Technology transfer and value-added transformation
- Long-term institutional and commercial collaboration

Positioned at the intersection of economic diplomacy and private-sector execution, within the context of a rapidly evolving global economy.

## STRATEGIC FOCUS AREAS & SHARED VALUE

Three High-Impact Economic Pillars

### Mining & Energy

- Oil and gas value chains
- Renewable energy and clean electricity
- Critical minerals development

### Agriculture & Agri-Food

- Agri-tech and agricultural innovation
- Sustainable food systems and food security
- Trade and value-added processing

### Infrastructure, Technology & Education

- Smart cities and urban infrastructure
- Digital connectivity, artificial intelligence, and innovation ecosystems
- Education, skills development, and research collaboration

# EXECUTION MODEL, GLOBAL TIMING & OUTCOMES

## Seven Days of Structured Engagement

- High-level panels and executive keynotes
- Corporate leadership workshop (negotiation, business diplomacy, cross-cultural deal-making)
- BIZEXPO: a tri-continental exhibition of companies and investment-ready projects
- Targeted B2B, B2G, and G2G meetings
- Site visits to energy, innovation, academic, and industrial facilities
- Cultural and networking experiences (Canada Day, Calgary Stampede, Banff)

## World Cup Era & Strategic Moment for Alberta

- Positioned within the World Cup era, leveraging increased global visibility and a favorable environment for deal-making
- Aligned with globally recognized events such as Canada Day and the Calgary Stampede
- A unique setting where business, culture, and informal diplomacy converge—accelerating trust and enabling faster partnership execution

**General Admission:** Only access to panels and BIZEXPO - **CAD \$299**

## SPONSORSHIP PACKAGE FOR CANADIAN BUSINESSES

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### BRONZE PARTNER

2 000 \$ CAD

Companies exploring international opportunities

- Access to 2 days event
- Access to ACABEX business network (Africa, Canada, Asia)
- Company profile featured in event materials
- Logo visibility on website and event communications
- Exhibition booth

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### SILVER PARTNER

5 000 \$ CAD

Companies seeking partnerships and new clients

- All **Bronze benefits**, plus:
- Exhibition booth (positioned for active deal-making)
- Opportunity to speak at a two-day event
- Access to 7 days event.
- Featured company
- spotlight in ACABEX digital campaign (LinkedIn + email)
- Private meeting space
- access
- Inclusion in "Recommended Partners" list shared with international delegates
- Branded visibility in targeted sector sessions (industry alignment)

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### GOLD PARTNER

7,500 \$ CAD

Organizations ready to expand and lead in new markets

- All **Silver benefits**, plus:
- Premium exhibition booth placement (high-traffic zone)
- Dedicated business matchmaking concierge
- Complimentary 1-year membership to [ATRACON \(Africa TRAdE COntection\) Program - BUILDER PLAN](#)
- Dedicated pre- and post-event visibility campaign (brand amplification)
- Featured thought leadership spotlight across media and digital channels



# ACABEX 2026

Trilateral Deal-Making Platform

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