

Compa	any Name:		
Contac	ct Name:		Email:
Phone	Number:		Fax Number:
Billing	Address:		
City:		Province:	Postal Code:
<u>Adver</u>	tising Options:		
Non-N	Member Administration Fee = \$300	+ gst	
Ad cre a) b) c) All ad	asable Promotion Credit Packages dit value: 1 credit = \$35 5 credits Price: \$157.50   Saving: \$17.50 10 credits Price: \$300   Savings: \$50 20 credits Price: \$525   Savings: \$ 175 credits must be used from September t 31 <sup>st</sup> each year and cannot be carried of	1 <sup>st</sup> to	<ul> <li>Promotion Credit Values:</li> <li>(2) Banner on 2 web content pages</li> <li>(2) Mailing label printing</li> <li>(2) Enhanced listing for the trade show guide</li> <li>(2) Event listing in newsletter</li> <li>(3) Advertorial in newsletter</li> <li>(3) Social media share</li> <li>(5) Social media dedicated post (max 1/ quarter)</li> <li>(10) Social - reel creation</li> <li>(15) Event assistance &amp; promotion</li> <li>(15) Dedicated email to members (conditions apply)</li> <li>* Exclusive to Promoters, Influencers, Community Builders</li> </ul>
			(20) Paid social ad/ newsletter promotion (condition apply)

\* Exclusive to Community Builders

Type of Package(s)	Quantity	Price
Ex. 5 credits	1	\$157.50
	SUBTOTAL	
	Add: GST	
	5%	
	TOTAL	
Please note that these are not guaranteed advertising times and may be subject to change. We will try our best to schedule what is most convenient for both parties.		



# E-Newsletter & Website Advertising Contract

### Method of Payment:

#### TOTAL:\$

□Cheque/Cash (must be included with contract) □Credit Card Number □Invoice

\_\_\_\_\_

CVC

Expiry\_

The credit card number and CVC will be redacted from the contract once payment has been fulfilled. You are welcome to phone in the CVC number as well as pay online if preferred.

#### **SPECIAL DETAILS:**

- The Chamber is not responsible for searching for or sourcing content. All advertising content (including social media posts), must be emailed to <u>communications@southeastalbertachamber.ca</u>
- Content must include an image, link, and written content (if applicable)
- All content will be reviewed before payment of contract and publishing. If content is not suitable for public viewing or is not aligned with the values *The Southeast Alberta Chamber of Commerce*, the publication will not be accepted.
- One advertisement type per business per month, however multiple types can be ran simultaneously
- To ensure advertiser exclusivity only one of each advertisement type will run each week

#### **CONTENT SPECS:**

- Banner Specs: 707px X 120px. PNG image to be supplied by the advertiser. Please provide website/email to link to image.
- Advertorial/Article Specs: Provide content for Advertorial. Write up of 250 words or less, website link, logo, and ad photo.
- **Event Listing Specs:** Provide image, date & time, link to registration or website, small description of the event up to 250 words or less.
- **Social Media:** Please provide post content beforehand for review, tag and notify *The Chamber* when content has been posted.

#### AGREEMENT:

Acceptance of this contract constitutes a legally binding agreement for the purpose of advertising space for the selected period(s). The purchase is non-refundable and non-transferable. It is the responsibility of the purchaser to provide the Chamber with completed artwork (banner advertisement) that meets the specifications and deadlines outlined. **Payment must be made in full prior to the scheduled run date(s)**.

Authorized Purchaser Signature

Date

Chamber Authorizer Signature

Date

## Send Completed Forms and Content To:

#### **Southeast Alberta Chamber of Commerce** 413 6th Avenue SE

Medicine Hat, Alberta T1A 2S7

Phone: (403)527-5214 Ext. 225 Fax: (403)527-5182 Email: communications@southeastalbertachamber.ca Website: www.southeastalbertachamber.ca 2 of 2