

Alberta Technology Trade Mission to MWC Barcelona 2026

Barcelona, Spain

March 1-5, 2026

mwcbarcelona.com



Join the Alberta Technology Trade Mission to Mobile World Congress (MWC) 2026

MWC Barcelona is the largest mobile event in the world, combining an industry exhibition with a congress that features leading international mobile operators, vendors, visionaries and content owners.

Each year, the scope of MWC expands into new and emerging industry segments:

- 108,000+ Attendees
- 2,300+ Exhibitors
- 400+ Operator Companies
- 208 Countries

Key Themes of the 2026 event include:

- Intelligent Infrastructure
- ConnectAI
- AI 4 Enterprise
- AI Nexus
- Tech4All
- GameChangers

With a significant annual participation of more than 100 Canadian companies, Alberta's government, in collaboration with Calgary Economic Development, Edmonton Global, provincial government partners from Ontario, Quebec and British Columbia and the Canadian Trade Commissioner Service, is once again coordinating a dynamic Alberta presence at MWC in 2026.

Become part of the Alberta/Canada pavilion at MWC 2026

Alberta's government is the lead for the Alberta delegation to MWC 2026. The Alberta Pavilion, which is part of the larger Canadian Pavilion at MWC 2026, provides Alberta companies the opportunity to showcase their products, services and technologies to a large global audience to help enhance international trade and market access.

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Benefits:

- Access to pre-show preparation to maximize your attendance at MWC 2026.
- Use of the Alberta Pavilion tradeshow booth for matchmaking and networking.
- Opportunities for B2B meetings.
- Participation in networking events.

Costs:

- There is no cost to participate in the mission. The Alberta Pavilion tradeshow booth will be made available free of charge to the participating companies for matchmaking and networking activities.
- Companies will need to cover other costs such as airfares, accommodations, ground transport and meals.

Alberta Export Expansion Program (AEEP)

We encourage all Alberta companies interested in this mission to explore if they are eligible for the AEEP program to cover some of their travel cost and registration fees. Detailed info can be found here: alberta.ca/alberta-export-expansion-program

How to register

Please complete the attached Mission Registration [Form](#)

Note:

- Participation is based on a first come, first served basis.
- **A limited number of complimentary exhibition visitor passes (est. value \$1,100.00) are available - one per company. These will be allocated on a first come, first served basis.**

Deadline to register: December 1, 2025

To register, contact

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