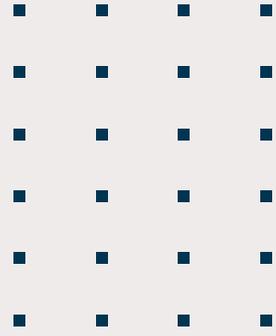




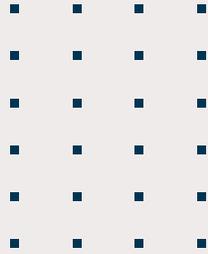
SOUTHEAST ALBERTA
Chamber
of **COMMERCE**



2025

SPONSORSHIP OPPORTUNITIES

► Introduction



We are thrilled to invite you to become a valued sponsor of the Chamber for the upcoming year. As a sponsor, you play a crucial role in supporting our mission to foster economic growth, advocate for local businesses, and create a vibrant community. Your partnership will not only enhance your brand visibility but also demonstrate your commitment to the prosperity of our region. Our sponsorship opportunities are designed to offer you maximum exposure through various events, marketing campaigns, and networking opportunities, ensuring that your business receives the recognition it deserves.

By joining us as a sponsor, you will be part of a dynamic network of business leaders and community influencers. Our events, such as the Home + Leisure Tradeshows, signature luncheons, and member networking events, provide excellent platforms for you to connect with potential clients and partners. Additionally, your sponsorship will help us continue to provide valuable resources and support to our members, driving innovation and growth in our region. We look forward to partnering with you and achieving great success together in the year ahead.

► **About Us**

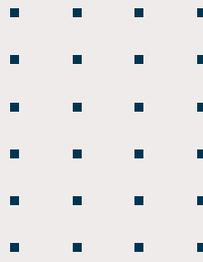
The Medicine Hat Board of Trade was founded on May 28, 1900 under the Boards of Trade Act by a group of business people including bankers, barristers, ranchers, merchants, contractors, physicians, a hotelier, lumber dealer, and a butcher. Over the years, the Chamber has been known as the Medicine Hat Chamber of Commerce, the Medicine Hat & District Chamber of Commerce, and in 2024, transitioned to the Southeast Alberta Chamber of Commerce. Since that time, this member-based organization has been the voice of the business community and has always stood for promoting business, monitoring government, and championing managed growth in the local economy.

For over a century, we've adapted to meet the changing needs of our business community. From supporting local industries during challenging times to championing innovative initiatives, our journey reflects the resilience and spirit of Southeast Alberta's entrepreneurs.

Today, we continue to build on this rich legacy as a grassroots not-for-profit business network built by business for business. We're not just an organization with a long history – we're a dynamic force shaping the future of business in our region.



► **Our Events**



SIGNATURE EVENTS

Our key events such as the Leadership Breakfast, State of the City, Premier's Luncheon, Member Nights and Annual General Meeting provide unparalleled opportunities for sponsors to engage with influential community leaders and decision-makers. These events foster meaningful dialogue and collaboration, enhancing the visibility and impact of your brand within the region.

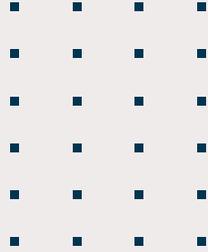
HOME + LEISURE TRADESHOW

The Southeast Alberta Home + Leisure Tradeshow is the largest and longest-running trade show in Medicine Hat, recently expanding into Brooks in 2024. Attracting thousands of consumers over three days, this event offers businesses an unparalleled opportunity to gain exposure, attract new clients, and strengthen your brand presence in the community.

NETWORKING EVENTS

We offer a dynamic slate of networking events that bring together entrepreneurs, professionals, and industry leaders. Sponsoring these events offers affordable visibility and engagement opportunities within our vibrant business community.

► Your Opportunities



SIGNATURE EVENTS

Exclusive Sponsor – \$1250 (1 available)

- Prominent Logo Placement on Event Materials (website, invitations, emails)
- Acknowledgement in social media posts and event speech.
- At event banner placement, and attendee swag (provided by sponsor)
- Event admission and reserved seating for up to 5 guests
- *With this sponsorship, the Event Sponsor(s) will not be available for purchase.*

Event Sponsor – \$600 (2 available)

- Logo Placement on Event Materials (website, invitations, emails)
- Acknowledgement during event speech
- At event banner placement (provided by sponsor)
- Event admission and reserved seating for up to 2 guests
- *This sponsorship is only available if an Exclusive Sponsor is not secured.*

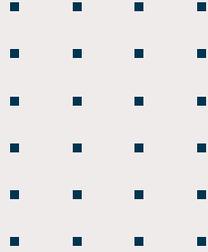
Coffee + Dessert Sponsor – Contribution Based on Attendee Count

- Opportunity to set up a branded Coffee + Dessert station
- Display promotional materials at the station (provided by sponsor)
- Logo placement on event materials (website, invitations, emails)
- Acknowledgement during event speech

Bar Sponsor – Custom Contribution

- Exclusive branding of the bar area with promotional materials and banners.
- Acknowledgement during event speech.
- Logo placement on event materials (website, invitations, emails)
- Opportunity to create a signature cocktail named after the sponsor

► Your Opportunities



HOME + LEISURE TRADESHOW

A dedicated sponsorship package is available for both the Spring and Fall Tradeshow with tailored options to fit your budget and marketing goals. Custom Sponsor packages are also available.

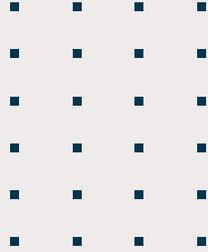
NETWORKING EVENTS

Connector Sponsor - \$250

- Logo Placement on Event Materials (website, invitations, emails)
- Opportunity to give a brief welcome speech to attendees
- At event banner placement (provided by sponsor)
- Provide branded swag or information packages for attendees to take home with them.



► Our Team



Lisa Dressler

Executive
Director



Becky Mae

Member Relations
Manager



Brad Tajiri

Events Manager



Kerry Knowles

Finance and
Operations



Morgan Johnson

Communications
and Marketing



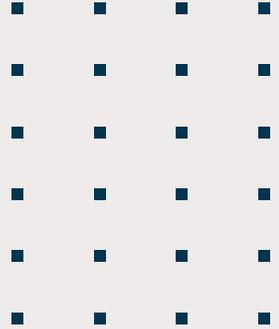
Tara Shea

Administration
Support



Naomi Zacharias

Business
Development
Coordinator
Brooks-Newell



CONTACT US



1-403-527-5214



events@southeastalbertachamber.ca



www.southeastalbertachamber.ca

