

- BATUS PARK
- LIVE MUSIC
- PARKING



MIDNIGHT Madness

PROUDLY PRINTED & SPONSORED BY **Boylan IMAGING**

Medicine Hat **Downtown Voice**
SOUTHEAST ALBERTA **Chamber of COMMERCE**

Retail

- 1. 7 RIVERS TRADING CO.
- 2. **ARCADE PLAZA**
- 3. IDEAL JEWELLERY
- 4. BOTANICALS
- 5. **BY THE C**
- 6. DYL THRIFT STORE
- 7. ELLIOT HOME + LIFESTYLE
- 8. **EVANGELOS MUSIC LTD.**
- 9. **CREATIVE FREEDOM ART HUB**
- 10. **YOGA REVOLUTION**
- 11. FRIDAY'S IMAGE
- 12. **GIVING & RECEIVING LTD.**
- 13. GRAVITY SPORTS
- 14. **SKFITNESS**
- 15. RIVER BEE BOOKS
- 16. KO[LAB]+
- 17. **LABELS / BOYS ON THIRD**
- 18. LITTLE MUNCHKINS
- 19. MAC'S CIGAR SHOP
- 20. **MILLER'S EMPORIUM**
- 21. PENNY PROFIT
- 22. **POP ROCKS CANDY & VINYL**
- 23. **CLOUD KING VAPE SHOP**
- 24. HEALING HANDS OASIS
- 25. **Y TREASURE THRIFT STORE**
- 26. THE SALVATION ARMY - THRIFT STORE
- 27. POP CULTURE SODAS
- 28. TOP NOTCH CUSTOM KREATIONS
- 29. YOKE X HEM
- 30. WILD CLOVER
- 31. GRUP VINTAGE DENIM
- 32. SHOPPE TWO SISTERS INTERIOR
- 33. FACED
- 34. ROUND AGAIN RECORDS
- 35. THE SHINY BOX
- 36. CANNA CABANA

Food + Beverage

- 37. CASA AMIGOS CANTINA
- 38. COUNTRY CRUMBS CAFÉ AND BAKERY
- 39. **NOTE: COMFORT FOOD**
- 40. **CYPRESS CLUB**
- 41. KING BAGEL
- 42. **LOCAL PUBLIC EATERY**
- 43. POOLHOUSE CAFE & ROASTERY
- 44. MEDICINE HAT PIZZA & DONAIR
- 45. **BRANDI'S SALSA**
- 46. TEAS R ME
- 47. FRUITFUL SPECIALITY SHOP & SEROTONIN SWEETS
- 48. **STATION COFFEE COMPANY**
- 49. LOLO AND LOLA
- 50. **HOMETOWN CULINARY**
- 51. JJ KITCHEN
- 52. **THE HAT'S OLIVE TAP**
- 53. THUY TIEN RESTAURANT
- 54. TRAVOIS ALE WORKS
- 55. KOOKIE BITES
- 56. SABAI INFUSION

Other

- 57. **REGUS MEDICINE HAT**
- 58. SHIVER TATTOO CO.
- 59. STRANGE EXOTICS
- 60. **CORE ASSOCIATION**
- 61. **ESPLANADE ARTS AND HERITAGE CENTRE**
- 62. GOLD STAR LIQUOR
- 63. PAINTED LADY TATTOOS INC.
- 64. BARE SKIN STUDIO
- 65. LUCKY SQUID TATTOO
- 66. THE OPEN DOOR REAL ESTATE STUDIO / JAYNE FLAIG TRILOGY MORTGAGE
- 67. **ATB FINANCIAL**
- 68. **SIX ONE SIX ENTERTAINMENT**
- 69. ST JOHN'S PRESBYTERIAN CHURCH
- 70. THE BEVERIDGE BUILDING
- 71. **THE SOUTHEAST ALBERTA CHAMBER OF COMMERCE**
- 72. ENDURE SPORTS AND WELLNESS
- 73. THE MONARCH THEATRE
- 74. **Y ON 2ND**
- 75. RAZYR BARBERSHOP
- 76. LASHES BY TONIA
- 77. HAT'S PHONES & REPAIRS
- 78. **BRIDGES FAMILY PROGRAMS**
- 79. ART ROOM ON SECOND
- 80. THE MEDICINE HAT KINSMEN CLUB

SHOPPING DEALS



INCLUDES DISCOUNTS, GIVEAWAYS, & SPECIAL OFFERS!

Shop the Markets!

4:00 – 10:00PM | POP-UP MARKET | CASA AMIGOS CANTINA

4:00 – 10:00PM | INDOOR MARKET | ARCADE PLAZA

1:00 – 11:00PM | LOCAL ARTIST MARKET | CREATIVE FREEDOM ART HUB

5:00 – 11:00PM | THE MOM MARKET | THE BEVERIDGE

4:00 – 9:00PM | ST. JOHNS PRESBYTERIAN CHURCH

4:30 – 8:30PM | STAFF MARKET | BRIDGES FAMILY PROGRAMS

Music

4:00 – 9:00PM | CORE KIDS ON THE BLOCK | CORE ASSOCIATION

5:00 – 9:30PM | DJ BALCONY BEATS | THE ESPLANADE

5:00 – 9:30PM | LIVE MUSIC | THE DUGGAN HOUSE

5:00 – LATE | LIVE MUSIC | LOCAL PUBLIC EATERY

6:00PM | STUDENT BAND | REGUS

6:00 – LATE | JACK HUMENY | POOLHOUSE

7:00PM | "AGE GAP" (SAIDE POPE BAND) | GIVING AND RECEIVING

7:30PM | JOHNNY JAVIER | Y TREASURE

7:30 – 8:30PM | LIVE MUSIC | ELLIOT HOME + FACED AESTHETICS

8:00PM | DEREK HINTZ TRIO | GRAVITY SPORTS

9:30PM | VANITY TRIP | CASA AMIGOS



Main Events

 **THE MONARCH THEATRE**
DOORS OPEN 6:00PM | \$5 MOVIE AT 7:00PM | HOME ALONE
OPEN CONCESSION | CASH ONLY

 **TREE LIGHTING CEREMONY**
6:00PM | TREE LIGHTING & MIDNIGHT MADNESS KICK OFF
VIEWING FROM TOWNE SQUARE & BATUS PARK

 **HAY RIDES**
4:00 - 10:00PM | SPONSORED BY Y DRIVE AND FLAMAN
PICK UP/DROP OFF AT THE ESPLANADE

 **PETTING ZOO**
5:00 - 8:00PM | SOUTHEAST ALBERTA CHAMBER OF COMMERCE
SPONSORED BY THE MEDICINE HAT KINSMEN CLUB

 **COLOURING CONTEST**
4:00PM - 9:30PM | SOUTHEAST ALBERTA CHAMBER OF COMMERCE SPONSORED | ALL AGES WELCOME
PARTNERED WITH THE YMCA AND Y TREASURE



Snacks & Hot Chocolate

SOUTHEAST ALBERTA CHAMBER OF COMMERCE | HOT CHOCOLATE
| SPONSORED BY SOUTH COUNTRY CO-OP

ST. JOHNS PRESBYTERIAN CHURCH | SOUP, DESSERTS & DRINKS (\$)

CORE ASSOCIATION | TACO IN A BAG, POPCORN AND HOT CHOCOLATE (\$)

TIM HORTONS | DECORATE A COOKIE (\$), GET A FREE CANDY CANE HOT CHOCOLATE

GIVING & RECEIVING | DANIELS DILL DIP & ROAD RUNNER SMASH BURGERS (\$)

NOTE: COMFORT FOOD | MULLED WINE & CHRISTMAS SNACKS

HOMETOWN CULINARY | EGGNOG SPECIAL

FRUITFUL SPECIALITY | MEXICAN HOT CHOCOLATE & APPLE CIDER

CYPRESS CLUB | APPETIZERS

Y TREASURE | POPCORN AND WATER

Other Fun Activities!

3:30 – 11:00PM | SANTA'S ELF | CREATIVE FREEDOM ART HUB

4:00 – 8:00PM | GRINCH TREE MAKE & TAKE | BOTANICALS

4:00 – 9:00PM | PICTURES WITH SANTA | CORE ASSOCIATION

4:00 – 10:00PM | BUILDING TOURS | REGUS

4:00 – 11:00PM | STUDIO TOURS | YOGA REVOLUTION

5:00 – 9:00PM | MAKE A FESTIVE ORNAMENT | ESPLANADE

5:00 – 9:00PM | LIVE ICE CARVING | ESPLANADE

5:00 – 9:00PM | IGLOO HOT CHOCOLATE BAR (\$) | ESPLANADE

5:00 – 9:00PM | EWART-DUGGAN 'OPEN' HOUSE

5:00 – 10:00PM | NOTE: COMFORT FOOD | TREE DECORATING (\$2 TO FOOD BANK)

5:00 – 10:00PM | GALLERY & GIFT SHOW | ART ROOM ON 2ND

5:00 – 11:59PM | PAINT A SIGN | TOP NOTCH KUSTOM CREATIONS

5:00 – 11:59PM | BUILDING TOURS | CYPRESS CLUB

5:30 – 7:15PM | GALLERY SCAVENGER HUNTS | ESPLANADE

6:00PM | FREE DANCE FITNESS CLASS | SKFITNESS

6:00 – 8:00PM | PHOTOS WITH BUDDY THE ELF (\$ OR TOY DONATION) | OPEN DOOR REAL ESTATE STUDIO



STAY IN THE LOOP FOR DOWNTOWN EVENTS BY VISITING

@DOWNTOWN MEDICINE HAT



Downtown Medicine Hat MIDNIGHT Madness

OFFICIAL EVENT
MAP & AGENDA



MIDNIGHT MADNESS
DOWNTOWN
FRIDAY NOVEMBER 21 — 4:00PM - 12:00AM



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