



together and build confidence as a group of leaders.

Ryan "Skippy" Mobbs

n	nobbsforcouncil@gmail.com
3.Caı	mpaign Website
N	IA .
1.Caı	mpaign Social Media
h	ttps://www.facebook.com/mobbsforbrookscitycouncil
5.Wh	at are your top 3 priorities if you are elected?
N	inding solutions and a long term plan for the Doctor shortage we are facing flaximizing Brooks attractiveness to investors for home building and companies to be apart of a city council that is not just doing the job description, but is going the extra. To help inspire council to embrace this.
	y Council meetings are often held at inconve <mark>nient</mark> times for many to attend. How will you ensure you are available to your mmunity and their concerns?
E	being accessible is important. My social media is easily accessible and my cell phone has always been publicly available. Outside of those ways to contact me, being accessible in the community and programs will give the community the opportunity for discussion if needed.

I believe I work really well with others, carry a lot of empathy and compassion. This helps me be a leader, but not just to take over and lead, but raise the group

8. Passion for the community is best shown through action. Please share volunteer work on clubs and committee's you've been on, and how long you were involved.

Was a board member and Chair on the Ashton's Place and received Supporter of the year and 2010, this is still one of my cherished items

I have been connected with the Brooks Motocross Club in some capacity since 2001. Sitting as President multiple times.

Sat as Vice Chair and Board member for 10+ Years for AMSA and ADRA (Governing Body for Motocross Racing in Alberta)

This also included the Head Ref for Southern Alberta for 8 Years

For the past 4 Years I was the Team Canada Manager for the World Vets Event held in California. In that 4 years the team winning 3 Silvers and a Bronze. Last year the Team won gold for the first time in the history of the event. I was planning on defending that gold this year, but the election falls on the same days of the event so I had stepped down to focus on our city.

Over the years of being in Brooks I have gotten involved in many fundraisers and events to help out community or individuals. Organizing the event for Bravest Little Girl in Brooks, with the community stepping up raising \$60,000 in 30 days.

Connection the Valentines Dinner with Seniors Outreach and Ashton's Place raising awareness and money for those great groups.

Assistant Couch for the Brooks Buffalos for a couple of seasons.

9.What is your vision for economic development and how do you plan to attract and retain businesses and jobs?

First step is to make sure we have a plan for retaining and growing our doctors here in Brooks. Without that I don't see us attracting much. Next be as a council we really need understand what we have to offer. What current sets us apart, what are we good at? and what do we need to improve? There is so much discussion on the Brooks Net, I remember being sold on it that it would be needed if we wanted to attract new large industrial business's. Is this still true? If so we have see how we get that in front of businesses that are looking for a place to grow.

10. Have you run or managed a successful business? For how long? Did you grow the business either by employees or profit?

Success in business is a trick question. I have owned and run a few business, although some failed in the standard sense, but what I learned from those failures was a huge success. I have started a down hole tool company and had success with being acquired by another company.

This lead to owning and running the Escape Rooms in Brooks. Was never expected to be a high profit business, but feel it was a big success to bringing a fun experience for families to enjoy.

11. What does supporting local mean to you, and how do you plan to prioritize it within Brooks?

Being engaged with the community, local shops are not always going to be able to compete pricing with big box stores in the larger city. But doing my part to highlight the businesses that do their very best to offer that high level customers service that you don't always get in the bigger cities.

I have always tried to do this, and will continue to, also look to fellow council to also make this a priority.

One example of how I would like to do this, is if on council, print a complete list of all business in Brooks. This list would be giving to council as a fun challenge, that in the 4 year term, each of us has walked in to every business to introduce ourselves and make a connection. I have lived in Brooks since 1999 and I know there is some businesses I have not gone in to. So I think this would be a good challenge for all on Council and myself.

To take it even farther I would like to put this list out to the public and make it a fun challenge for them also.

12.We have seen many small businesses close in town over the past few years. Many leave and do not return. How can you prevent this from continuing?

I think a good start would be my comments in answer 11

13. There is currently a tax break for new homes, which will likely benefit newcomers or big business. What will you do for the 30-40 year tax payers that helped build this town?

In my opinion taxes are a persons investment in to their city. As a council we have to keep focus on this fact. People want to feel a return on their investment. That doesn't always mean a tax cut. If the city looks unkept, crime is a concern, we wonder what the future Brooks will look like, these are all feelings that make people not feel like a good return on investment. We must find the best ways to address those concerns. Doing that will help make long term investors feel a return.

14. Vacant land in Brooks has a high contamination issue with the soil. What would you do to clean these up to sell for business?

I would need to know more details and a better understanding of the amount of land and levels of contamination to give any suggestions.

15. Since the cost of living and grocery prices have risen over 20%, what would you do to keep Brooks property taxes from rising as well?

Putting the effort in to review and discuss the budget with all of council. In any business there is always areas to improve.

16. What steps would you take to address affordable housing in Brooks?

All housing should be a priority for Brooks. There are other areas in the province that have huge growth in all levels of housing. As a council we need to dig in very deep and see what the are doing to make this happen.

17.Rental prices have skyrocketed in Brooks (and everywhere) making it difficult for young people to get a start. What would you do to improve this in the future?

Similar answer to previous question, all housing needs to be a priority. Every purchased home will open up a space below. This would also open up potential rental properties.

18. What is your position on allowing or limiting liquor stores or cannabis stores?

We want to attract business, but also want to potentially limit it. Always a fine line. I would like to see some data on cities our size and the amount of these retailers there is. From that see where we stand. Each potential business to open in Brooks, employees local people, pays taxes, they may renovate and upgrade a space that is currently empty. I think this all has to be taken in to account would looking at putting limitations on a certain business.

19. How do you plan to bridge the current or perceived gaps between different cultures in our community?

Be the leader I would want to lead me. Gaps are mostly created by the unknown. The more we know of each other the smaller that gab becomes. We have some great events in Brooks that help with that, Taste of Nations being a perfect example. Find ways to grow on that. The biggest one for me is to speak up. If something is said that isn't right, or pushes a negative narrative, speak up and be part of a positive message. This has worked in my life so far and I will continue to be that person. Change is made up of small moments.

20. How do you plan to support the well being and development of the youth in our community?

I have attended the Youth Justice Committee open house and plan to volunteer for this new program for Brooks.

As always, continue to make Brooks youth a priority and getting the current programs and information out there for youth. There is programs in Brooks that are sometimes not well attended. This isn't always because the youth don't want to do them, but the information didn't reach them.

21. What are your plans to expand/attract events to Brooks? What are your plans regarding future fees to use our facilities?

As a resident to my part to share and promote as much as possible. Social media gives each of us the ability to reach so many, maximizing this is important. If on council, challenge the rest of the council to do the same. Again this goes back to that doing a bit more. If we all to that little bit extra or more we will see change in our city. For fees, I would need to know more details, but logic says, more use means more revenue, lowers the need to increase pricing.

22. Why does it seem like parking is not a concern with new developments? Is this something that can be resolved in the future?

I have heard this come up about the new development down town, I would like more details on the actual numbers and from those details see if there was a plan discussed.

23. What can council do to work with the 2 largest employees in our community -- Grasslands Public Schools and JBS?

Clear open lines of communication. For JBS, getting a clear understanding of what the future looks like for them, potential growth. With the expansion last year we saw one of the largest population growths in the city, if this same thing happened again we would see increased struggles with finding a good family doctor, good housing, ect.

For Grasslands I would need to understand our role on council better. No matter what the role looks like, be engaged as much as possible with anything they would need from us.

24. With 25 councilors and 5 mayors plus one Reeve for a population of 24,000, what is your position on possibly merging municipalities within the County of Newell?

I would like to know what other municipalities with similar size have done in the past, and what were the results. Positives and negatives.